

INSIDELIFE!

STORIES FROM LIFE PROMOTIONS

**“In the eyes
of youth...”**

*FEATURING
Evidence-based Dignity Revolution Challenge,
NEW Known Women’s Conference,
and Bob’s Vision for the Future*

**NOV
2019**



INSIDE**LIFE!** CONTENTS

04

In the Eyes of Youth

Bring Bob to Your Community

06

Dignity Revolution Challenge

Now Evidence-Based

08

Lifest 2019

Another Record Breaking Year

10

Quake 2020

Are you looking for MORE?

12

Known Women's Conference

NEW 2020 Event in Oshkosh

14

Thank You Volunteers

Making Lifest Happen

15

Lifest Peru

Recap of 2019

16

Ayiesha Woods

Getting to Know Ayiesha

17

This is Life

Stories From the Road

18

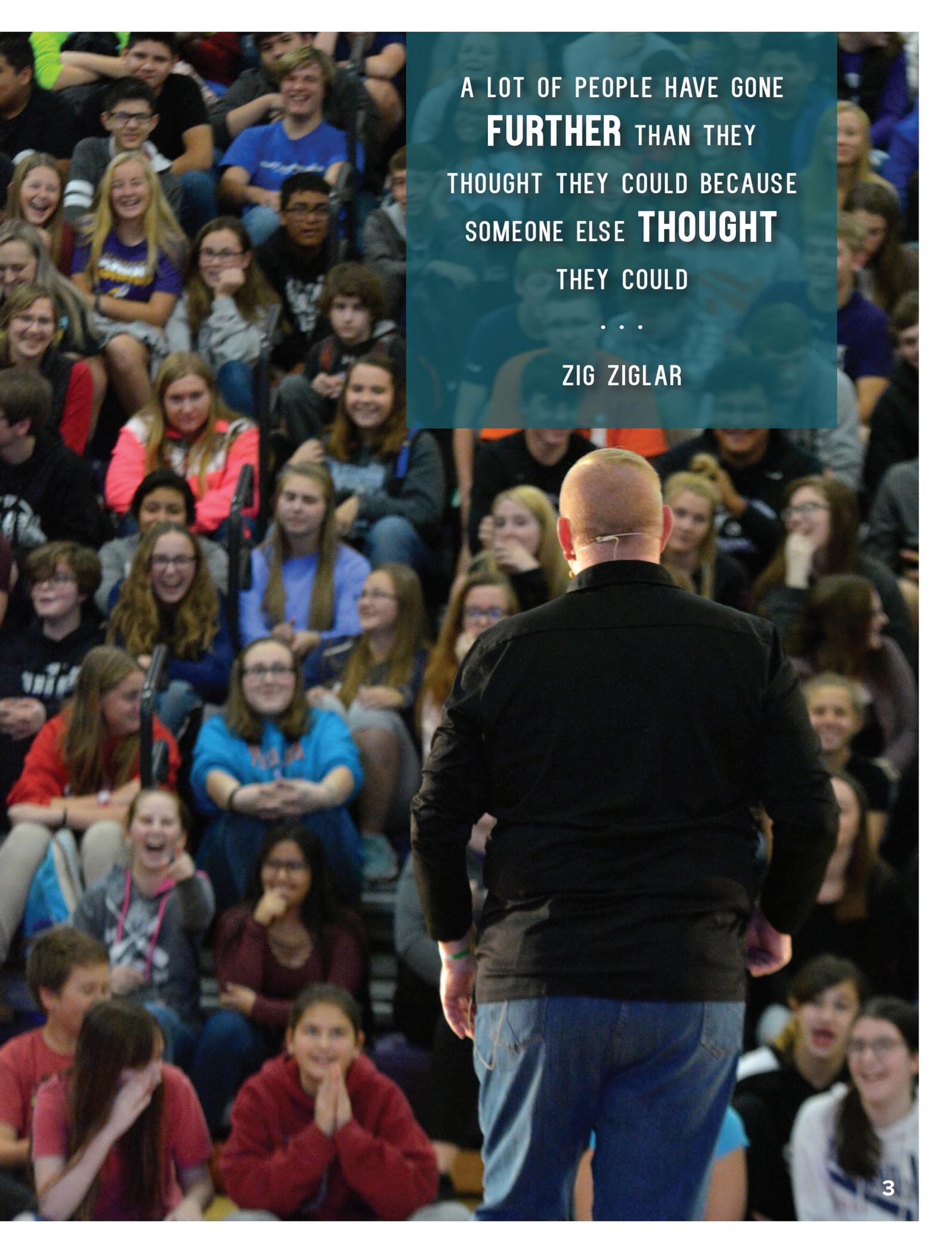
Bob's Vision for the Future

We can do this, together!

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A LOT OF PEOPLE HAVE GONE
FURTHER THAN THEY
THOUGHT THEY COULD BECAUSE
SOMEONE ELSE **THOUGHT**
THEY COULD

...

ZIG ZIGLAR

Our job is obedience; God's job is outcome.

By: Mitch Racine

“As Jesus was walking beside the Sea of Galilee, he saw two brothers, Simon called Peter and his brother Andrew. They were casting a net into the lake, for they were fishermen. ‘Come, follow me,’ Jesus said, ‘and I will send you out to fish for people.’ At once they left their nets and followed him.” Matthew 4:18-20

The stories of fishing in the Bible are near and dear to my heart. I was a Commercial Lobsterman off the coast of Maine for over ten years, starting at the age of twelve. Commercial fishing was a lot of work, that can be a bit dangerous at times, but it was also one of the most cherished adventures of my life. The skills of the trade were quite demanding. The ups and downs of our catch totals



did wonders for my prayer life. We had to be obedient in setting the 800 lobster traps each day inshore and offshore in hopes that we could land the big catch. The rest was up to God! As I was finishing High School, I found myself being called into youth ministry. I eventually gave up the fishing career in Maine to concentrate more on youth back in my hometown of Reading, Pennsylvania. Reading is the second poorest city in the country. It was quite the change going from a self-employed lobsterman to being on staff at a church, however, I just knew it was time to leave my nets on the dock, so to speak.

The disciples were obedient to their call as well. Even when it might not make sense at the time. According to verse 20, they immediately left their nets and followed. They were off on the great adventure to become fishers of men. Bob and I share the love for fishing on the boat, but

we love the great adventure of fishing for men even more! Bob and the rest of the staff at Life Promotions want to come alongside you and your mission. Whether you're a church, school, festival, conference, business, or non-profit, we would love to see if there's a way for us to partner with you to help amplify the great work you are doing.



A storyteller at heart, Bob combines his personal experience with in-depth biblical knowledge, awakening, understanding, and inspiring others to embrace faith in Christ and make the next step closer to God. He will get you to laugh like he did for me the

first time I heard him speak 13 years ago at Creation Festival. He captures the audience's attention immediately and sensitively spans



denominational walls. His rare combination of passion and substance, both on and off stage, has resulted in Bob being respected as one of the nation's top Christian communicators. He shares his message with thousands of people each year through community outreaches, festivals, school assemblies, church events, tours, and conferences. Bob is known for his highly sought-after Dignity Revolution school assembly programs on social and emotional learning and suicide prevention. I've personally brought Bob into over 50 schools near Reading, Pennsylvania over the last eight years.

We now offer a program for Elementary children. Younger students need bite-sized, snack-able messages that touch their hearts and minds. AJ the Animated Illusionist has designed a program that holds their attention from the minute they walk into the auditorium.



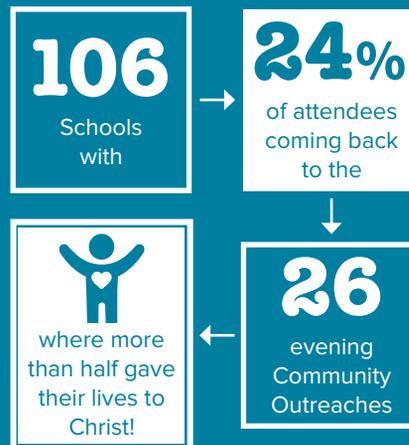
As they enter, you will see their faces light up when they are greeted with sounds and colors that satisfy their desire for story and fun. AJ's message uses kid-friendly terms and high quality visuals that engage students in grades K-5. It is a blessing it is to be able to reach the full lineup of students in grades K-12 in our school assemblies and outreaches.



So far this year...



Bob Lenz has spoken to 189,374 people in 24 states and 3 countries (Canada, Peru & Philippines)



Keynote talks



Church services

And we're not done!

We feel God is calling us to be in the eyes of more youth. Let's partner with you next! Bring us to your church, school, conference, or festival. The time is now to reach the next generation. We need your help in doing that important work for the Kingdom. Be obedient to God and allow Him to use you to reach others with the love of Jesus.

If you hear God speaking to you today, give me a call or send me an email. Mention this article, and we'll take \$500 off your next "fishing trip" with us to fish for men. Bob and I would love to share in ministry with you to provide encouragement as we journey together to bring the Hope of Jesus Christ to your community.

Mitch Racine
 Booking Coordinator
Mitch@LifePromotions.org
 610-763-8043

As the summer months of sun and fun transition into the crisp magic of autumn, over 56 million school age children have headed back to school. Unfortunately, most studies indicate that approximately 20% of students will experience bullying. This is unacceptable and Dignity Revolution (DR) has been working diligently for five years to create an effective hands-on, curriculum and we have good news!! On July 15, 2019, DR was identified as being an “evidence-based” curriculum! In other words, the grade K-12 lessons we created for students WORK!

✓ Evidence-Based

Once evidence-based, the DR team took the program on the road and in July presented this exemplary curriculum to hundreds of educators at the 19th annual Best Practices for Health and Physical Education Academy at UW-Stevens Point. The team also presented a standing room only workshop at the SHAPE America Social and Emotional Learning Institute held in Sioux Falls, SD, SHAPE VT, and INSHAPE.

Dignity Revolution teaches kids how to identify bullying and stand up to it safely. Infusing this evidence-based program into a school helps kids prevent bullying, build a safe school environment, both of which have a direct impact on academic success.



Mission Possible



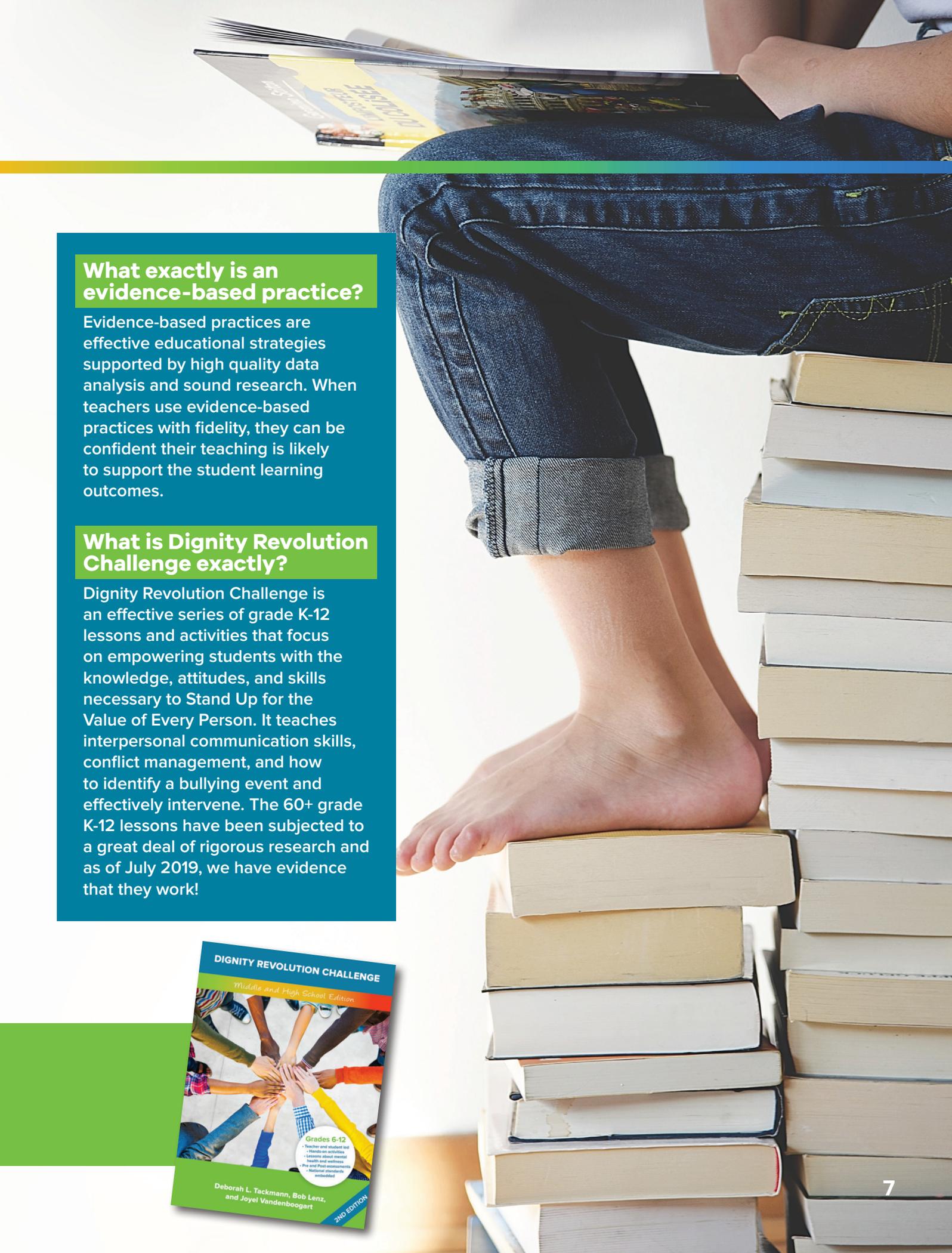
What's Your Status?



Untangled

Start the conversation

Discover your role by contacting Ken Vogel, DR Development Coordinator at Ken@DignityPledge.com and bring this evidence-based program into your community!

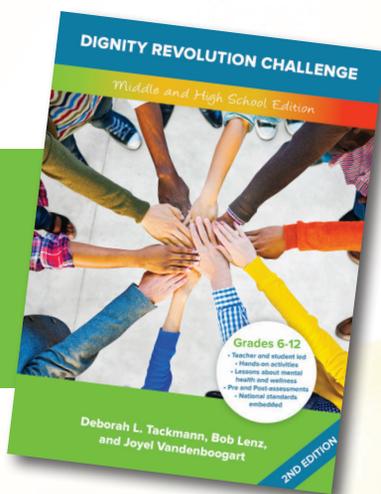
A person is sitting on a tall stack of books. They are wearing blue jeans with the cuffs rolled up. They are holding an open book in their hands and appear to be reading. The background is a plain, light-colored wall.

What exactly is an evidence-based practice?

Evidence-based practices are effective educational strategies supported by high quality data analysis and sound research. When teachers use evidence-based practices with fidelity, they can be confident their teaching is likely to support the student learning outcomes.

What is Dignity Revolution Challenge exactly?

Dignity Revolution Challenge is an effective series of grade K-12 lessons and activities that focus on empowering students with the knowledge, attitudes, and skills necessary to Stand Up for the Value of Every Person. It teaches interpersonal communication skills, conflict management, and how to identify a bullying event and effectively intervene. The 60+ grade K-12 lessons have been subjected to a great deal of rigorous research and as of July 2019, we have evidence that they work!



PRESENTS

LIFEST

A PARTY WITH A PURPOSE



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[LIFEST.COM/STORE](https://lifest.com/store)

LIFEST MERCHANDISE
MAKES GREAT CHRISTMAS
GIFTS!



280 Compassion children sponsored



197 units of blood donated to the
Community Blood Center



16% increase in organizations who
believe in what we do and joined
our group of sponsors to help make
Lifest happen



LIFEST 2019 RECAP



27,000 Average daily attendance



930 volunteers gave **10,416** hours of their time to make Lifest happen. That's the equivalent of **434** days!



2,550 campsites sold



1,321 people responded to the Gospel via text



CONFIRMED FOR LIFEST 2020!

MATTHEW WEST



FRIDAY, JULY 10

MORE ARTIST ANNOUNCEMENTS BEGIN
ON BLACK FRIDAY!

In this world, people continually want more of the biggest, best, newest thing. Our God is more than all this world has to offer. We have more life, more freedom, and more joy because of God.

“Now to him who is able to do immeasurably more than all we ask or imagine, according to his power that is at work within us, to him be glory in the church and in Christ Jesus throughout all generations, for ever and ever! Amen.”
Ephesians 3:20-21

Quake will host 19 events around the country for grades 6-12. These hotel-based, weekend events partner with youth leaders to establish teens in their faith, empower them for Christian living, and enable them to live a life of ministry and leadership.



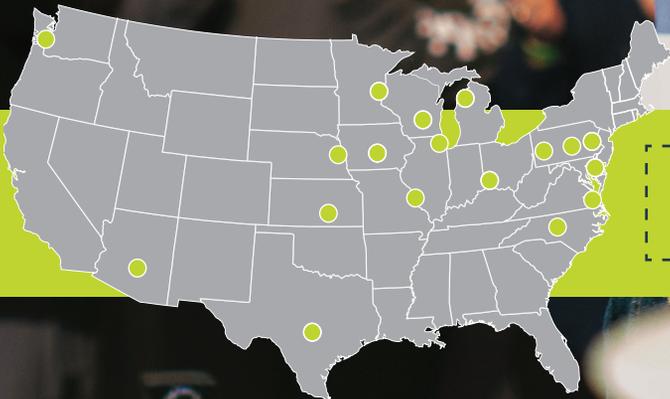
OUR GOD IS **MORE** THAN ENOUGH.

2020 EVENTS	
LOCATION	DATE
AZ · PHOENIX	APR 24-26
IA · DES MOINES	JAN 31-FEB 2
IL · CHICAGO	FEB 28-MAR 1
KS · WICHITA	JAN 31-FEB 2
MD · BALTIMORE	JAN 10-12
MI · TRAVERSE CITY	JAN 24-26
MN · MINNEAPOLIS	MAR 13-15
MO · ST. LOUIS	JAN 17-19
NC · HIGH POINT	MAR 27-29
NE · OMAHA	MAR 6-8
OH · CINCINNATI	JAN 10-12
PA · ALLENTOWN	FEB 7-9
PA · HARRISBURG	JAN 17-19
PA · PITTSBURGH	FEB 7-9
TX · SAN ANTONIO	FEB 21-23
VA · VIRGINIA BEACH	FEB 28-MAR 1
WA · CENTRALIA	APR 17-19
WI · WISCONSIN DELLS	FEB 14-16
WI · WISCONSIN DELLS	MAR 27-29

 **Register today to save at [QuakeEvent.com](https://quakeevent.com)**
 Don't miss the Early Bird and Standard Deadlines.

Visit QuakeEvent.com

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- + VOLUNTER INFORMATION AND APPLICATION
- + EVENT SPEAKERS AND MUSICIANS
- + EARLY BIRD PRICES AND DEADLINES



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KNOWN

WOMEN'S CONFERENCE

PRESENTED BY **Lifest**

*Looking for a place to
grow in your faith...*

JOIN OUR TEAM: VOLUNTEER OPPORTUNITIES

Whether you have the gift of hospitality, organization, love to pray with others, or just love tidying up, we have a spot for you. The Known volunteer sign up will be available in the spring of 2020. If you have any questions prior to that please contact us at Known@LifePromotions.org

Register Today at **KNOWNCONFERENCE.COM**

**NEW
EVENT**

**OCTOBER 9 - 10, 2020
OSHKOSH WI**

Featuring Speakers

**SUSIE LARSON
TIFFANY THOMPSON
AYIESHA WOODS
BECKY KOPITZKE
KIM ALDRICH
& MORE**



Volunteers...Making Lifest Happen

Volunteers are the backbone of what makes Lifest work. Nearly one thousand volunteers give their time and talents to bring a city to the Sunnyview Fairgrounds every year, and we can't thank them enough. One might wonder what it takes to be a volunteer. Well, all you need is a willing heart, a winning attitude, and one question, "What can I do to help?"

The opportunities for volunteering are as varied as the people who fill them. Security, activities, stage crew, grounds team, concessions, and volunteer registration are just some of the teams that need to have a great crew each year. We had the opportunity to chat with a few of our past and present volunteers Karen, Lisa, and Lauren.

We sat with Karen and Lisa for just a few minutes during Lifest as they patrolled the festival grounds as the Lost Child division for our security team. Both Karen and Lisa have been attending Lifest for the past ten years. We've had the pleasure of having Karen as a volunteer for two years and Lisa for the past six years. Through stories and fits of infectious laughter, we found that the decorated cart is meant to reunite lost children with minimal tears also transports two of the more social folks we've met. Karen loves the Lifesties (Lifest Attendees) and shows a genuine interest in their experience through meaningful conversation. Lisa loves not only hearing the testimonies of attendees, but loves serving on a team that feels like family.

Lauren is a 21-year veteran volunteer. She is an amazing example of loyalty. Over the past two decades, she has been on the camping, parking, activities, grounds, kitchen, security, and concessions teams. She even made time to volunteer when her kids were just knee high to a grasshopper. Now that they are all grown, her daughter travels from Austin, Texas, to volunteer. She enjoys meeting all the Lifesties and after volunteering multiple shifts, she joins in at the nightly bonfire.

If you want to learn more about how you can volunteer for Lifest, or any Life Promotions event, contact us at Volunteer@LifePromotions.org.



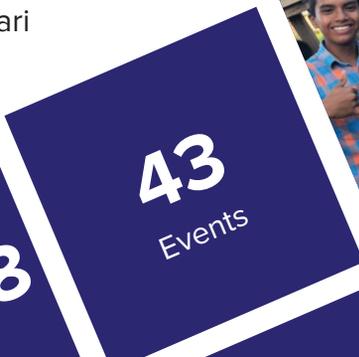
LIFEST PERU

In partnership with  REID SAUNDERS ASSOCIATION  ON THE GO KEITH COOK TEAM

Life Promotions partnered with On the Go Ministries, Reid Saunders Association, and Christ the Rock Community Church to bring Lifest to Pucallpa, Peru. A core group of 25 people spearheaded the event where over 50 volunteers from ten states traveled to Peru to spread the Gospel. Through Festival de la Familia featuring Christafari and White Ribbon Day, BMX shows, outreaches, and medical teams, 13,868 people were ministered to, 3,314 people responded to the Gospel, 993 people received medical attention, and 350 leaders were trained and served. We would like to give a huge, heartfelt "Thank You!" to all who gave their support to make this event happen!



Ministered to
13,868
People



43
Events



3,314
Responded to
the Gospel



993
Received
Medical Care



Getting
to Know

Ayiesha Woods

It was a brisk winter's day when a few folks sat down in a coffee shop to discuss life, student ministry, and Jesus. We sat with Lifest artist, Ayiesha Woods, to get to know her better and tell her story. Ayiesha joined our Lifest artist family in 2007, but her story starts well before she joined us on the Sunnyview Fairgrounds almost 12 years ago.

In 1987, an 8-year-old Ayiesha moved to America from the beautiful, tropical island of Bermuda with her family. As you can imagine, there was a bit of culture shock moving to Florida. Not the least of which was Bermudian pride being perceived as being superior to her peers. Like some tweens and teens, Ayiesha noticed this and started to try to fit in. When her loving mother noticed this, she called her daughter out on it. She taught Ayiesha a lesson that would stick with her for her entire life, "fully embrace who God has made you."

After that sage advice at the age of 12, Ayiesha found herself in music. It was around this time she came to know Jesus on a personal level. Earlier in her life, all she knew was religion and legalism. Young Ayiesha wasn't familiar with having a personal relationship with Christ. Our friend is constantly amazed that no matter one's age, God can and will show himself.

Ayiesha has been married to her husband, Joseph, for nine years, and they have three wonderful sons. Currently the worship leader and music director at Liberty Baptist Church in Tavares, Florida, her music career has brought her to TobyMac's Gotee Records and many events around the country, including the Dignity Revolution Tour in Upper Michigan. After spending some time with students, she was brought back to her own time as a youth and an epiphany:

"Here I was waiting on God to do something extra, and here He was waiting on me!"

We're excited to have Ayiesha joining us at our Known Women's Conference in October 2020!





THIS IS LIFE!

STORIES FROM THE ROAD

All hands-on deck!

By Bob Lenz

I was in Alaska this summer doing ministry and had the opportunity to go salmon fishing with supportive ministry partners, who have become good friends, one is Native Alaskan. They had a permit to fish with nets in the ocean. The experience brought me back to what it might have been like for the Disciples... Jesus telling them to, “throw your nets out on the other side.”



When Jesus said, “I will make you fishers of men,” they must have thought, not only of that awesome experience, but also of the hard work. But, how cool when we see people come to Christ and become themselves, fishers of men and women.

At one point, we had set the nets out and were sitting in the cabin drinking coffee, having some snacks, fellowshiping, and just relaxing. As we were, an elder (a native Ekuk Eskimo) came riding up on a 4-wheeler. “Something must be going on!” When the door opened we knew it was terribly urgent! She explained, “Your net is broken!” And right then, it was all hands-on deck! Everybody had a role, even me, the new guy. We had to work hard, connect, and focus.

“You get the 4-wheeler!” “You get the net!” “You get the new rope!” Everyone was running. This was their one chance in the four-year cycle of the fish to bring in the catch. Miss this and the opportunity is gone. I saw them throw aside petty differences to work together. They were unified to get the net repaired.

Once we got it all set, I just started crying. They looked at me like, “Bob, it’s okay we got it fixed”. All I could think about is we have one chance to reach this next generation with the Gospel. In America today, young people are not coming to church.

They’re not coming to faith. They don’t have a biblical world view. It’s not impacting their culture. It’s not impacting their lives. The experts have sounded the alarm... many seem more concerned about their next cup of coffee at church... but we have to do something now. Work hard. Connect. Focus.

My vision, having done this for 36 years, is to use the platform that God has given us... and He has given us **the biggest platform we have ever had**. It’s time. Let’s work with those around us from different ministries. Churches. Schools. Communities. Let’s link arms and each do our part. Our youth need YOU! Do you hear the urgency? It’s time to step it up.

At a recent parent night a mom purchased my book and asked that I sign it. She went on to say how she wished her son could have been there. “Oh, where is he?” I asked. “He died of a heroin overdose a year ago,” she replied. “And his friends were so frightened of the police that they buried him and he wasn’t found for two weeks.”

I thought to myself... we missed this one... the nets were broken.

WILL YOU HELP US?

Will you help us strengthen our nets and set them for the largest “catch?”

36 years & beyond

This year marks my 36th year leading Life Promotions: reaching youth with the Gospel before age 18. That eternal and important mission has never been about me, or building an organization. It has always been about God's purpose for this ministry, Instilling Hope in Youth one student at a time.

God has laid this verse on my heart:

However, I consider my life worth nothing to me; my only aim is to finish the race and complete the task the Lord Jesus has given me—the task of testifying to the good news of God's grace.

Acts 20:24

We'll not drift from this mission, it's too important. Our kids and grandkids depend on it. The faith of America depends on it.

Reflecting on those 36 years, I'm in awe of what God has done through hard work, long

Bob's Vision for the Future

days, late nights, tireless travel, and more. It's been a crazy ride, but one that my wife, Carol and I would do all over again for the sake of just one coming to faith in Christ.

But it's become evident that I can't run at this pace forever. My body is aging, and I simply can't continue as I have the last 36 years. Please hear me, I'm not quitting! Far from it! I strongly believe I have at least ten good years left in me. Ten years to run as hard as I've ever ran. Preach as much as I've ever preached. Lead as much as I've ever led. And invest as much as I've ever invested. With the programs and platforms that Life Promotions has in place through Dignity Revolution, Lifest, and Quake events, we are positioned to have our greatest impact in these next 10 years!

In order to do so, we need to position the ministry not to simply survive **but to thrive...**

& so, my challenge comes to you!

As we enter 2020, I have a vision for the ministry to raise \$1.8 million over the next 18 months. That's \$1.8 million in new money to prepare the ministry for all that is ahead. Those dollars will position Life Promotions to thrive! And for me personally... to finish the race and complete the task the Lord Jesus has given me.

Will you help us bring hope, with your largest gift ever? Become a new monthly donor? Increase your monthly pledge if you're already on board? Put us in your will? Host a vision dinner with influential friends to share the ministry? Make a pledge to volunteer?

That is my plea.

We can do this, **TOGETHER!**



Dear Friends,

On the previous page you heard from Bob's heart. And learned of his vision for the next 10 years. Please take to heart Bob's passionate and genuine plea to stand with us to bring hope to this next generation.

As you do, please consider this. As a friend, serving with him for the past 16 years, I have never seen Bob with so much passion for America's youth to believe that they have value, and for them to come to know Christ! And if you know Bob, that's saying a ton. He truly wants to finish well. We really do need to keep Bob in the eyes and ears of our students.

Also, our team is more equipped, our programs are more established and the ministry, under Bob's leadership, is positioned for its greatest impact in the decade ahead through...



A PARTY WITH A **PURPOSE**

Bob's vision is to see Lifest continue to grow and reach new people, but also to continue to sustain its base as a springboard to other ministries.



STANDING UP FOR THE **VALUE** OF EVERY PERSON

Bob's vision is to see Dignity Revolution assemblies and curriculum in every state in the country.



YOUTH ENCOUNTERING THE **GOSPEL**

Bob's vision is to continue to give small churches the opportunity to have an encounter with Jesus in the context of community and relationship.

As you can see, God has skillfully positioned Life Promotions to carry out the great commission and to lift up and encourage believers in faith. **And for Bob to finish strong!**

Will you join us? Please, give generously.

Visit donate.lifepromotions.org to make your gift. For questions or other ways to support, call me anytime at 920.915.2213 for more information.

Dave Romenesko
Director of Donor Relations

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PROMOTIONS

INSTILLING **HOPE** IN YOUTH

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2020 Lifest

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OVER 100 ACTS ON 7 STAGES

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