

LIFE PROMOTIONS Hope for Life Campaign

We can do this together!

Dear Supporter and Friend of Youth,

A global pandemic with no real end in sight, racial unrest, and the most contested presidential election we've ever seen. These challenges and uncertainties have created worry, doubt, anxiety, and depression. Even more so for our youth. Where to find hope amid the despair? As Christians we know that even in the worst of times... Hope remains. That Hope is Jesus!

Despite 2020's challenges, including the huge loss felt with the cancellation of Lifest in July, Life Promotions has continued to spread hope to thousands nationwide. Through social media and digital platforms, Bob Lenz and our dedicated teams have creatively and effectively reached out to our nation's youth sharing value, dignity and respect...and most importantly hope, the Hope of the Gospel. For a snapshot of just some of the work accomplished during the pandemic, please [click here](#).

To remain "on the front lines," Life Promotions needs your help to fuel the ministry outreach of Quake Events, Dignity Revolution, Bob Lenz Speaking, and Lifest.

On July 1, Life Promotions launched the Hope for Life Campaign, to expand ministry by raising \$1.8 million in 18 months...funds we trust will carry us through this challenging season, and position the ministry for the future. To learn more about the campaign, we invite you to [click here](#) to view a short video from Bob.

The Hope for Life Campaign, through the generosity of less than 100 donors, has already achieved nearly half of our \$1.8 million goal. But, we still have a long way to go, and we need your help to get there. That's why I'm asking...will you please stand with us by making a generous financial gift or monthly pledge today? We are seeking several major gifts and specifically one hundred people to begin monthly financial support without delay. Will you?

To make your gift or pledge today, please [click here](#). Or if you are in a position to provide a legacy gift, please browse an informative brochure from our friends at The National Christian Foundation found [here](#) for ways you can creatively give to the Life Promotions Giving Fund found on their site.

Thank you in advance for your belief in this incredible organization, and for standing with us in the fight for America's youth!

Every. Gift. Matters.

For Youth,



Dave Romenesko | Director of Donor Relations | Life Promotions, Inc.

