

INSIDELIFE!

STORIES FROM LIFE PROMOTIONS

**Launching
Lifest Music
City this
summer!**

Join us in Bon Aqua, TN
July 29-31, 2021



**MAY
2021**



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Thank you for your generous support.

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Do you feel like you're in the middle of a giant battle? It's true; our world is divided and it's a real battle we're all involved in. In Ephesians 6, the Bible talks about "putting on the full armor of God, so that you can stand against the devil's schemes." The year 2020 was rough for so many of us, and 2021 continues to share some of those same struggles.

As sisters in Christ, we need to work together to encourage each other and build each other up in mind, body and spirit as we stand firm in upholding God's truths. We can find the joys in every day, yet our trials and struggles are still so real. Together let's cling to the TRUTH in Scripture of who God says He is.

Will you mark time on your calendar to grow closer in your walk with the Lord?

whatever is
true

October 15- 16, 2021

Join us at Green Bay Community Church, WI or virtually. Purchase your ticket today!

in-person
\$69

virtual
\$40



Becky Kopitzke



Nicki Kozialz



Courtnave Richard



Tiffany Thompson



Aviesha Woods

KNOWN
WOMEN'S CONFERENCE
PRESENTED BY Lifest

Register at
KnownConference.com

WE'VE MISSED YOU!



JULY 8-11, 2021

EARN YOUR LIFEST TICKET

Would you like to be a part of the team that helps make Lifest 2021 happen? Well, we need volunteers to help make a difference at one of the nation's largest Christian music festivals! Whether you can serve 4 hours or 20 hours, we would love to have you join us. You could earn a Full Event ticket, a half-price ticket, or a One Day ticket in exchange for your time. We need help in many areas, so feel free to select a position that best suits you and your strengths!

Sign up at

[Lifest.com/Oshkosh/Volunteer](https://lifest.com/Oshkosh/Volunteer)

THANK YOU SPONSORS



JULY 8



MATTHEW WEST



MATT MAHER



SIDEWALK PROPHETS

SOCIAL CLUB MISFITS
BRITT NICOLE • SPOKEN

JULY 9



NEWSBOYS UNITED



CROWDER



JORDAN FELIZ

DISCIPLE • I AM THEY
JOSH WILSON

JULY 10



SKILLET



ZACH WILLIAMS



BIG DADDY WEAVE

LEDGER • COLTON DIXON
JASON GRAY

NEW!



JULY 29-31, 2021

WELCOME TO THE PARTY!

We are thrilled to bring a new event to the Nashville area, Lifest Music City. This inaugural festival will be hosted July 29-31, 2021 at Hideaway Farm, the former home of country music legend Johnny Cash in Bon Aqua, TN. Just a short drive from Nashville this scenic farm was the center of Johnny's universe for over 30 years. With open fields, rolling hills, serene woods and bubbling brooks this scenic landscape will make the perfect location for Lifest Music City.

Our mission is to deepen the faith of all who attend Lifest and unite the body of Christ. This mission is achieved by providing nationally known artists and speakers, camping, activities, seminars, and much, much more. For over two decades Lifest, also known as "A Party with a Purpose," has become a destination event for thousands of families across the US. Proceeds from the festival go to support Life Promotions programs, like Dignity Revolution, Quake Events and more that bring hope to our nation's youth.

THANK YOU SPONSORS



JULY 29



NEWSBOYS



JOE NICHOLS



DANNY GOKEY

COLTON DIXON
JAMIE KIMMETT

JULY 30



MATTHEW WEST



MICHAEL W. SMITH



SIDEWALK PROPHETS

I AM THEY
BLUES COUNCEL

JULY 31



SKILLET



LECRAE



MANDISA

LEDGER
LEANNA CRAWFORD



*Changing culture,
saving lives*

As a direct effect of the Covid-19 pandemic, the mental health and wellness of our nation's youth has been challenged, leaving many feeling hopeless and secluded. Mental and emotional health has long been neglected, but needs to be a priority right now as suicides and other mental health challenges are on the rise.

Through a combination of in-person and virtual program support, Dignity Revolution is establishing effective bullying/harassment interventions in schools. Training educators on how to prioritize and develop traits such as value, courage, and respect will establish a critical foundation for responding to the mental health challenges of their students. We want to come alongside schools to equip them with the knowledge and skills to be successful in this endeavor.

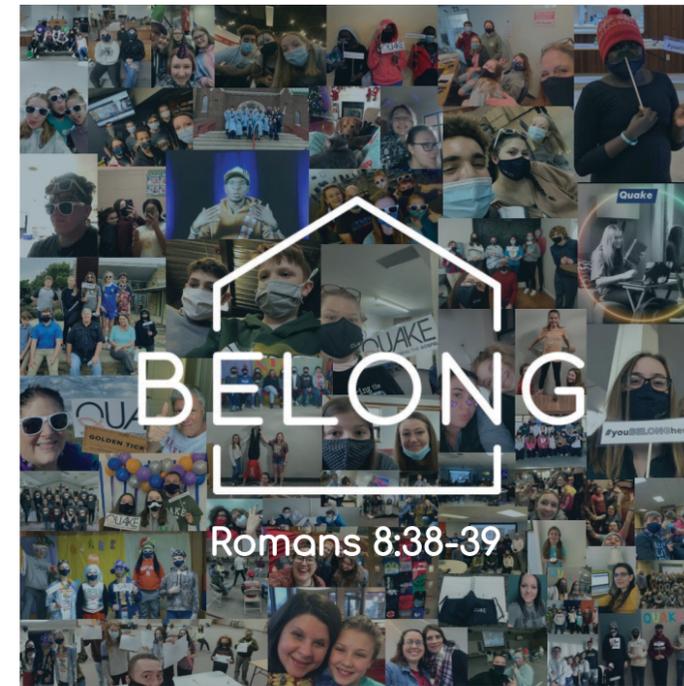


Book Today!

- ☐ **Dignity Revolution Assembly**
- ☐ **Dignity Revolution Training**
- ☐ **Dignity Revolution Challenge:** Use our evidence-based curriculum to help make a life-changing difference in youth.

We want to be catalysts of change for our students and communities. Join us in this important pursuit!

 Visit DignityPledge.com for more information!



You BELONG here!

When we chose *Belong* as the Quake theme for 2021 in the Fall of 2019, we had no idea how important and powerful it would be for this year. In this time when so many of us feel isolated and alone, it is important to know that we belong to a God that is bigger than anything we experience in this world, and that nothing can separate us from His love. We belong to the family of God.

With the increasing awareness that we would be unable to hold in-person Quake events, we made

the pivot to a virtual platform in the fall of 2020. We spent months collecting input from over 100 pastors and youth ministry workers throughout the country to determine what would make a successful virtual Quake. While re-imagining what Quake would look like as a virtual event, we focused our attention on engagement pieces, knowing they would be key to making our event successful.

At Quake, youth encounter the Gospel by growing closer with one another through activities such as Family Time, interacting with other groups through praise and worship, learning and service, and meaningful interaction with artists and speakers. Youth experience the Gospel in a variety of ways – music, comedy, scripture and story – these have always been the hallmark moments of a successful Quake weekend. These are pieces we knew we wanted to incorporate, as we waded into the uncharted waters of Virtual Quake. In addition to our tried-and-true signature Quake pieces such as Celebrations, Campfire, workshops and social activities, we added new pieces, including an escape room and live improv comedy games.

Thanks to our many speakers and artists, who engaged with the youth in creative and exciting ways, both through the chat features and live Q&A sessions, we were able to achieve this key piece of relational ministry in a new way! With long hours, cooperation, prayer and the Holy Spirit's leading, we created a cutting-edge virtual event that was interactive and engaging. Over 1,000 people participated and that number continues to grow as a result of our on-demand option, which allows registrants to purchase access to all the pre-recorded Virtual Quake sessions, as well as additional bonus content. The response has been overwhelmingly positive!

As we begin planning for 2022, we realize that a virtual event will be key as we move into a new era and so, by God's grace and with His guidance, we plan to offer both in-person Quake and a Virtual Quake moving forward. Our prayer is that youth will continue to encounter the Gospel in new and relevant ways both in-person and virtually. We hope to see you at Quake in 2022!

 Visit QuakeEvent.com to learn more about Quake!

We had over 1,000 people participate in Virtual Quake!





Seize the Day...Even in COVID Times

Ecclesiastes 9:10 - Whatever your hand finds to do, do it with all your might, for in the realm of the dead, where you are going, there is neither working nor planning nor knowledge nor wisdom.

In the Old Testament the Jewish people looked at work not as a curse, but as stewardship under God. Solomon tells us that we ought to be doing our very best at work, and finding fulfillment there in it. The things that make up our enjoyment now won't be present in the grave, so make the most of your opportunities! I have a feeling Solomon would agree with the phrase, seize the day! We should make the most of every day. Live life to the fullest as Bob often says. If we fear God and really walk by faith we don't have to escape or merely endure life. We in fact will receive immeasurable enjoyment from life, and receive it as a gift from God. I heard a pastor say once, "If you are waiting to live it up when you're six feet under, you're in for a major disappointment! The time to live is now, and the way to do it is to pull out all of the stops and play it at full volume. There's a contagious enthusiasm in the way we're supposed to live. When we do that... life becomes exciting, and infectiously happy.

I started bringing Bob into our Pennsylvania schools nine years ago, well before I came on staff at Life Promotions. One of the first schools that year had a major bump in the road. We arrived with the road team to setup for the day in their huge gym for about 2,000 students. It was pouring rain, and there was a huge box trailer blocking the gate where we needed to pull our trailer into to unload the equipment. We couldn't find the person to move it, and my heart began to sink. I was such a rookie school event planner in those days. I knew if we didn't get this setup in time... we weren't going to be able to have the assembly due to the tight schedule. However, we had someone on the road team that day who was anything but a rookie. It was our Festival Director, John Dougherty! He just looked at me and said, "hey man we're doing the assembly, lets go find some students." A bunch of students ended up helping us in the pouring rain carry the heavy equipment from the street, up a flight of concrete stairs, and into the gym. The assembly happened, lives were touched immensely, and I've been rolling with Bob and the road team ever since! Can you believe our Festival Director of one of the largest Christian music festivals in the country also runs our road team for elementary, middle, and high schools? It's a true testament to what we believe. Whatever our hand finds to do at Life Promotions, we strive to do it with all our might. It could be for a 5 student assembly in the bush over in Alaska, or for thousands at Lifest in Oshkosh. Oh, and we'll even strive to do it with all our might during a pandemic!

It's been a wild last 12 months to say the least, but we are so thankful for the opportunities God has placed before us. We worked to put a plan together for school assemblies that can be virtual or safe for in person too. Our speaking team decided we would handle the equipment with an extra road team member, and put a pause on asking students to help us for the time being. Our opening illusionists even designed new opening acts to take into consideration COVID precautions like social distancing in live situations, and close up illusions for virtual assemblies. We also made our speaking contracts more flexible in case an outbreak would happen and some rescheduling needed to take place or a change to virtual. We did this because we know students need to hear this message of hope now more than ever. We have to keep sharing that everyone has value, and we will continue to put all our might into the mission of Life Promotions to do just that. We hear God's call for us to come along side you and your community to "seize the day" even in times like these.

Since the start of the year Bob has already spoken to nearly 400,000 people in 19 states and in 3 other countries through schools, churches, conferences, and a virtual festival. We are excited for live festivals to come back this summer such as Lifest! But it would really excite us if we were able to come along side you in your community, and help you amplify the great work that you are already doing. You could bring us into your Church, School, Conference, or Festival. The time is now to reach this next generation with all our might!

If you do indeed hear God speaking to you today, give me a call or send me an email. Mention this article, and we'll take \$500 off your next "seize the day" adventure with us. Bob, I, and the epic road team would love it.

Mitch Racine

Director of Bob Lenz Speaking & Partner Relationships

Email: Mitch@lifepromotions.org Cell: 610-763-8043

The Hope for Life Devotions started a year ago, during a time when our world was in chaos with the Coronavirus pandemic and hope seemed to be slipping away from people.

Bob's devotions are from his heart. With his rare combination of passion, delivery, and substance, Bob shares the Bible with an inspiring message wrapped around a theme. These devotionals are delivered weekly by radio stations, and on the [Bob Lenz - Life Promotions Facebook](#) page.

Radio stations airing the Hope for Life Devotions are:

Digital Radio – InSpirit Radio

KRGB – Radio by Grace, Eastern NM

WZLW – Living Water Radio, Husser, LA

WJTL – Christ.Community.Music., Lancaster, PA

WZXX – Radio by Grace, Lawrenceburg, TN

WCLQ – 89Q, Wausau, WI

KCVO FM – Spirit FM, Camdenton, MO

WTPN – Prayz Network, Westby, WI

WLYJ – Joy Christian Radio, Quitman, MS

KBZD – Radio by Grace, Amarillo, TX

Hope for Life with Bob Lenz is also available as a podcast and can be found on all podcast outlets.

ABOUT BOB

Bob Lenz has a humorous, down-to-earth style combined with genuine concern. He is a storyteller at heart and combines his own personal experience with in-depth biblical knowledge. Inspiring others to embrace faith in Christ and take the next step closer to God, Bob captures audience's attention while sharing his love of Jesus.



Do your youth enjoy Twitch? Have them join our Twitch channel every Thursday at 4:00 pm CST.

[Twitch.TV/GodGamesandGeekery](https://www.twitch.tv/GodGamesandGeekery)



God, Games and Geekery is a series of devotionals about the crossroads of our faith & gaming.

[GodGamesGeekery.BuzzSprout.com](https://www.GodGamesGeekery.BuzzSprout.com)

When COVID said, "No way," we said "Yahweh!"

1 Corinthians 16:9 (ESV) says, "for a wide door for effective work has opened to me, and there are many adversaries."

2020 was one of the hardest years I've had in ministry. We had to balance faith in God with the responsibility to consider community safety by canceling Lifest. We pivoted and ended up having one of the most effective years Life Promotions has ever seen. Even with having to cancel our flagship events—Lifest and Dignity Revolution assemblies. Even with having to switch to virtual events for Quake retreats and the Known Women's Conference. Sometimes it was so tiring, and we all felt like we had to work twice as hard. Behind the scenes we struggled with finances, relationships, doubts. Honestly some days I just wanted to give up.

But that's when God showed up. In our weakness. And He did more than we could ever ask or imagine.

Let me share one day with you.

I got up at 5 a.m. to finish up the final touches of a talk for Excellence in Leadership, where 700 leaders would be listening. I shared about how I didn't want to a pedal ministry because everybody falls off the pedestal.

God said, I am going to give you a pedestal ministry.

I said I don't want one, too many leaders are falling off pedestals! I'll never forget when a junior high student said she got the celebrity's autograph, and my niece said he's no celebrity, that's just my uncle Bob. I never want to be anything more than uncle Bob who loves Jesus

and loves people.

God said, You don't get it. You're the pedestal—you go down and serve people and put me on the top.

Just like on Good Friday, Jesus came in riding on a donkey. You want to be a leader? Just carry Jesus everywhere you go. Into your family, into your work, into your business, into your relationships.

After finishing my talk, I headed out to catch a plane. I got to the TSA line, put in my driver's license, and pulled my mask down to give the TSA officer a silly smile and she said, "Are you sure it's you?"

I laughed and said, "I think so."

Then she saw my name and her eyes widened in disbelief and she said, "Are you the Bob Lenz that speaks in schools?"

I said, "Yes."

"Do you still do that?" she

asked.

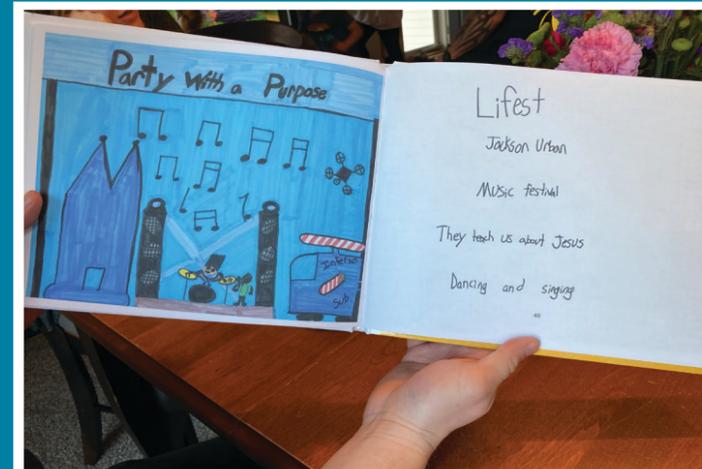
"Yes," I said, "I'm actually on my way to speak to teachers in Florida about Dignity Revolution."

She looked at me with an intensity in her eyes and said, "Please don't stop." She left her post, came around to grab my arms and looked me in the eye and said, "You saved my life when I was in high school."

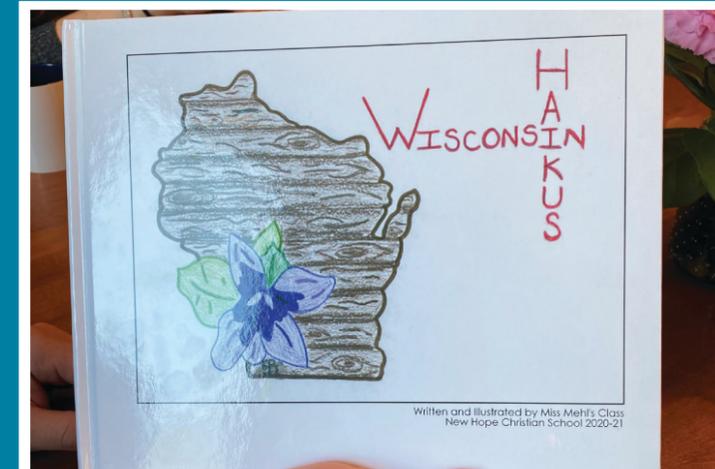
So at this point I was crying. I headed to my gate, picked up my phone to text my wife, and I saw a picture in my inbox from a 4th grade teacher. Her class made a book about things they love about Wisconsin, and one student wrote about Lifest—how "they teach us about Jesus, dancing and

singing."

"Isn't that great, this is what they love about Wisconsin?" the teacher wrote.



your work." But it's for thousands of people! And maybe some fourth grader will make a book about the best things in Tennessee, and they'll say Lifest and learning about Jesus.



With tears rolling down my face again, I thought about how Lifest was canceled last year and we're working so hard to bring it back this year, with all the necessary health and safety precautions in place. God is allowing it to happen.

And not only in Oshkosh, but we're expanding Lifest to a second city this summer, near Nashville. We're calling it Lifest Music City. Thanks to a wonderful partner, Chuck Tilley, a new part of the country gets to experience our Party with a Purpose on July 29–31 in Bon Aqua, Tennessee, the home of Johnny Cash's Hideaway Farm. We've been sending a team down there monthly to check out the property, build relationships and work on getting sponsorships and volunteers.

One week when we were down there, we had breakfast at a local restaurant. I happened to say to the waitress, "Is there anything we can pray for you as we're going to pray for our meal this morning?"

She replied, "Yes, my boyfriend was shot and killed last year, and I have to go to court and testify as a witness in a few weeks." She told us the incident was over a parking dispute.

I thought, "God, if this whole experience was just to reach out to this one girl, we've done

That's what this ministry has the potential to do. That's why we move forward in obedience.

That's why we draw up our courage and work from the pedestal.

Later that day at the airport, I went to text my wife again and saw a text from a donor who wants to give \$30,000 to bring Lifest to Haiti, and Pakistan.

Lifest brings unity among believers, among nations, among denominations. It touches lives in ways I'm constantly amazed to hear. We want to keep spreading its work, the hope of Jesus. Even in a pandemic, God has done amazing things to grow this ministry. And that's something only He can do.

Not us.

It's about Him.

So don't be afraid to let God use you. Trust Him to show you how great He is. You just need to follow.

Even from your pedestal—God shines on top.

For Youth,

Bob Lenz
International Author &
Speaker

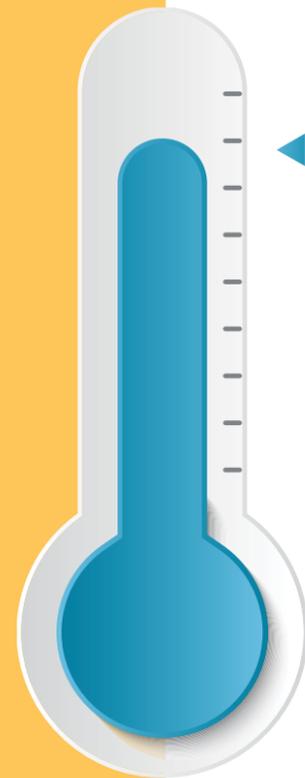
In response to the cancellation of Lifest 2020 due to Covid-19, Life Promotions launched the *Hope for Life Campaign* on July 1, 2020 to raise \$1.8 Million in 18 months.

This support is needed to bolster the organization after the financial loss of Lifest, the ministry's largest fundraiser, and to further invest, expand and prepare the organization for even greater impact in the future through Quake, Bob Lenz Speaking, Dignity Revolution and Lifest. We move forward with this campaign with confidence that through His people, God will provide abundantly to not only allow the ministry to survive, but thrive!

"Being confident of this, that He who began a good work (in you) will carry it on to completion until the day of Christ Jesus." Philippians 1:6



PLEASE JOIN US BY PROVIDING A GENEROUS DONATION TODAY!



**\$1.8
MILLION
GOAL**

◀ **\$1,436,090**

The *Hope for Life Campaign* has already raised over \$1.4 million of the \$1.8 Million goal, in just the first 10 months of the 18-month challenge!

What an incredible show of support!

**LIFE PROMOTIONS
AND YOU...**

LIFEST

- Lifest South Florida
- Lifest Music City
- Lifest International (Haiti and Pakistan)
- Lifest 2021 Assurance
- Permanent Stage Loan Payments

QUAKE

- Moblie App
- Increase Marketing Budget
- Computer Upgrades
- Full-time Staff (move part-time staff to full-time)
- Production Upgrades (sound and lighting)
- Talent Enhancements

BOB LENZ SPEAKING

- National Christian Music Tour

DIGNITY REVOLUTION

- Dignity Revolution Challenge Expansion (DRT in all 50 states)

OTHER EXPENSES

- New Sprinter Van
- Digital Video Wall
- Job Trailer
- "In-House" Studio Upgrades
- Life Promotions Reach House (Launch Discipleship Intern Program)
- Multipurpose Room Improvements
- Reserve or "Rainy Day" Fund

INSTILLING HOPE IN YOUTH!

We can do this,
TOGETHER!



Dear Friend of Youth,

Thanks for your continued prayers and support this past year, and through the early months of 2021. Bob and our dedicated team have been truly amazed by your incredible faithfulness, as you've stood with us through all the challenges of the pandemic with your monthly pledges and year end gifts. And, on top of this, how so many of you gave even more in supporting the ministry's most aggressive campaign in our 38 year history, the **Hope for Life Campaign**:

A campaign launched on July 1, 2020 to recover the losses incurred through the cancellation of Lifest 2020, and further bolster the ministry to invest, expand and prepare the organization for even greater impact in the future through Dignity Revolution, Quake, Bob Lenz Speaking and Lifest.

As you can see on the adjacent page, the Hope for Life Campaign has already raised over \$1.4 million of the \$1.8 Million goal, in just the first 10 months of the 18-month challenge. **What an incredible show of support!** With those dollars, the ministry has already invested in a new, professional, in-house studio to expand our social media reach, and further invested in the launch of Lifest Music City scheduled July 29-31, 2021 in Bon Aqua, TN. Next up is the launch of Lifest South Florida to be hosted March of 2022. All made possible only through the grace of God and your generous support.

These investments will surely lead youth (and their families) to a greater hope and promise...one that this world could never offer. **The hope of eternal life with Jesus!**

But there's still a long way to go! So, with this letter of thanks and celebration, comes another challenge. Will you dig even deeper and help the ministry reach the \$1.8 million goal...and do so well before the end of this year?

Please consider giving a generous gift, or a pledge of support to the Hope for Life Campaign...TODAY!

Thanks for your support!

Dave Romenesko
Director of Donor Relation

EVERY GIFT MATTERS!

Online

To make a secure online gift or pledge, visit LifePromotions.org and click *Hope for Life* or scan the code



Mail

Life Promotions
3000 North Pointer Road
Appleton, WI 54911

Legacy Gifts

Contact Dave at dromenesko@lifepromotions.org



MEDIA NEWS SCHEDULE

Stay up-to-date on the latest Life Promotions news through our Lives and live streams, and be inspired by Bob Lenz's devotional series, "Hope for Life." For links to our Podcasts and FaLives, scan the QR code.



Facebook Live Stream Podcast

MONDAY	7:00 pm – Lifest Live on Facebook.com/Lifest – Weekly
TUESDAY	8:00 am – Hope for Life Devotionals on Bit.Ly/BLHopeforLife – Weekly
	9:00 am – God, Games, & Geekery on GodGamesGeekery.BuzzSprout.com – Monthly
WEDNESDAY	8:00 am – Hope for Life Devotionals on Bit.Ly/BLHopeforLife – Weekly
	11:00 am – Known Live on Facebook.com/Known.Conference – Biweekly
THURSDAY	8:00 am – Hope for Life Devotionals on Bit.Ly/BLHopeforLife – Weekly
	4:00 pm – Twitch Stream on Twitch.TV/GodGamesandGeekery – Weekly
FRIDAY	8:00 am – Hope for Life Devotionals on Bit.Ly/BLHopeforLife – Weekly
SATURDAY	8:00 am – Hope for Life Devotionals on Bit.Ly/BLHopeforLife – Weekly



OSHKOSH, WI
JULY 8-11

MUSIC CITY, TN
JULY 29-31

LIFEST.COM

SAVE \$10

**ON ADULT FULL EVENT
TICKETS WITH CODE:**

INSIDELIFE

*\$10 off Adult Full Event tickets. Ages 16 and older. Not valid with other discounts. \$3 service fee applies. Valid through May 31, 2021. Available online at Lifest.com or call 920.738.5588.