



# We Can't Stop!

Nineteen Eighty, and there's the freckled faced boy called Dumbo (by the kids, not just because of the size of his ears but because of his speech impediment as well). On the way to the special ed class, called "retarded, just like his brother Tim and his sister Lois." In high school, a C- in speech class and told, "never go into public speaking." But then, at a Teens Encounter Christ weekend he experienced the love of Jesus personally, and understood that God's love was way bigger than all the pain in his life. Later, at Spencer Lake Bible Camp, he signed a covenant agreeing to spend the rest of his life telling people about Jesus, the real source of hope and life. John 17:3 says, "this is Life, to know You the one true God, and your only son Jesus whom you have sent." Life is about knowing Jesus. It's not about things. Or accomplishments. Everyone needs to hear that. Tim and Lois had purpose. They matter. Every life matters. That boy had a vision, that every student, that every person needs to hear the love of Jesus.

Thirty-eight years later I still have that vision. Actually, that vision has me.

Since that time, my passion has only grown. It comes from two areas. First, the ache in my heart, when I see that 1,800 students a day are attempting suicide. Recently I heard of a 5-year old boy who took his life. How did he even know what that meant? That's why we must reach them younger and younger. So, on one side we have the hurt and the hell that these students are living with and on the other side we have God's heart and the hope of what could be. That gap between the two is why we can't stop.

Acts 4:13 describes the disciples this way: they could tell that they were ignorant unlearned people, but they took note that they had been with Jesus. And, I guess that's all I am. But what has God done? I've spoken in all 50 states and 30 countries. I've written six books. I was given an Honorary Doctorate in Humanities from Judson University. We're now broadcasting Hope for Life devotionals, producing podcasts, streaming Jesus content to the gaming community, delivering daily

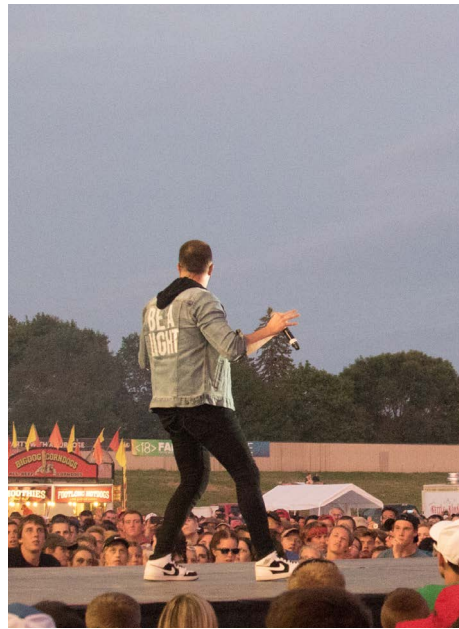
Facebook Live events, and more. This year I have spoken virtually to 60 countries bringing the hope of Jesus to over one million people. We can't stop. We haven't stopped. We won't stop. We'll continue to tell people they matter. We will do it through Dignity Revolution, Quake events, Lifest and now through broadcast and virtual technologies. And then there are the international opportunities. They are coming to us daily. Haiti, Peru, Vietnam, the Philippines and Pakistan.

It seems that God has given me three things. I have mentioned

already the vision and the passion. And now, relationships. After 38 years of doing this, it's time to move to the next level. To scale it. To network. To partner. And friends, that's why we launched the Hope for Life Campaign. To expand, not just for the sake of being bigger, but for the sake of reaching more students with the lover of Jesus.

Through Dignity Revolution we have trained 1,028 teachers in 31 states to recognize and confront

*Thirty-eight  
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I still have  
that vision.*



the mental health epidemic. But, we need to take this to every state. And, there are so many kids today that haven't encountered Jesus. That's why we can't stop Quake events. God has blessed Lifest richly. We may have lost this year because of COVID, but we'll come back more on target than ever. We'll pay off that stage, we'll produce an event more impactful than ever, and right now we are planning another festival! Lifest Music City in Nashville at Hideaway Farm, the former home of Johnny Cash. We are also pursuing a one-day Lifest in Florida. And just a month ago on September 13, we hosted For King and Country for a Drive-in concert at the Timber Rattlers stadium in Appleton, WI. February, we'll be in Pakistan, May in Israel and Egypt.

The vision, the passion, the relationships.

And people say, "Bob in the middle of a pandemic you're doing your first campaign to raise \$1.8M? No way!" Well, when the world says no way, we say Yahweh. Because Philippians 1:6 says "He who started the good work in us will complete it." The need is more pressing than ever. We have the

vision. We have the passion. We have the relationships. You're a part of that. Please, stand with us, partner with us through the Hope for Life Campaign. Every gift matters.

Our youth are hurting...dealing with depression, anxiety, suicide, bullying and violence in numbers we've never seen before. And then COVID. Clearly students need our help. And we need yours. I am sure you can tell why Life Promotions cannot stop. In the midst of these extraordinary circumstances I will assure you of this: we will continue to be in front of public school students and the adults who impact them addressing the issues that they are facing every day. We will continue to respectfully invite people back to community outreaches. We will continue to clearly present the Gospel of Jesus and we will continue to work with and through the local church. We will continue to call God's people to follow Jesus and reach out to others. Why? Because students need Jesus. Even when they don't know it. Whatever it takes, together we will find a way.

In order to respond to these current opportunities in this new normal and position this ministry for maximum impact for the future, the Hope for Life Campaign was launched on July 1, with a goal of raising 1.8 million dollars in 18 months. A campaign anchored in the promise of Philippians 1:6. I understand that this season is hard, and it may not be the best time for you to give. But I am going to ask you to give anyway. If you can't give today, will you make a pledge? I pray you will, not out of guilt, but out of love and worship to our creator. So today I am asking you, no I am pleading with you, for the well-being of our youth. Will you link arms with us to carry out this great work?

*Every gift matters!*

# 20 IN 20

Are you interested in taking the pledge to care through the 20in20?

[START TODAY](#)



## DIGNITY REVOLUTION

*"In middle school I had unhealthy thoughts and was committing so much sin that turned me into an ignorant and hypocritical person. I didn't have many friends... Today as a senior in high school the difference is that I find joy and peace... becoming free from depression, anxiety, and sadness. I want to care for people. This is my story."*

-Jim, Student

## WHAT A YEAR!

We have had to pivot Dignity Revolution throughout this time and have turned many of our activities into virtual content. Our trainings and conferences have been covered to a virtual experience in order to expand our impact. Although we are limited with regards to in-person opportunities, we're still able to deliver high quality content to states across this country.

Dignity Revolution is honored by many of our schools who have stuck with us through this time and we know that the numbers show that mental health is an issue and addressing that is **NEEDED**. We are stronger because of what we have faced this year together and our greatest days are yet to come.

An initiative we joined in October is called 20in20. We decided to adapt our 21 day challenge to a 20 day initiative on how to care for yourself and others. Our goal was to encourage people to take the pledge to care and having one action step a day, for 20 days. We saw hundreds join with us in caring for themselves and others. Our own Courtney Corrente created 20 – 1 minute videos to share these action steps on how people can care for themselves and others.

Connect with us!



over **9,500** watched the 20in20 videos



Take the **pledge to care**



## Teachers Pay Teachers

**NEW:** We have lessons offered on Teacher's Pay Teachers and we have made our content available to be used both in-person and virtually.

Purchase your Mental Health and Wellness lessons online today!

## HELLO, FRIENDS!

Our mission at Quake is to help youth encounter the Gospel. Previously, we have accomplished this by offering events across the nation where students come together to learn, worship, and fellowship. Due to large scale in-person events not being advised this year, we have had to pivot how we do ministry in this season.

In 2021, we are moving to a digital platform. We want as many churches and individuals as possible to be a part of Quake and we believe, in these unusual times, offering a **Virtual Quake** is the most efficient and safest way we can help students across the country encounter the Gospel. Our amazing team is working hard to ensure our Virtual Quake is an awesome event. We are excited to be a part of something innovative and new!

We also plan to offer one **In-person Quake**. We are offering this option to those who feel comfortable and are able to attend based on location. We feel confident that we can facilitate a safe, socially distant event where students can grow together.

We look forward to once again gathering in person across the country and are excited to see what new opportunities our virtual Quake will offer moving forward! We pray for God's supernatural peace on your lives today.

*-Quake Staff*



## VIRTUAL QUAKE

**February 27, 2021**

with a *Special Friday Night Kickoff!*

Registering 5 or more people by **November 30**:

- receive **FREE** Quintessential Quake Kit
- **PLUS** \$25 Amazon Gift Card!

**\$50**  
per person

*Registration perks change 12/1/20.*

## IN-PERSON QUAKE

**February 12-14, 2021**

**Wisconsin Dells, WI**

Wilderness Territory Resort

*See hotel rates online.*

**\$95**  
per person

*Early Bird rates expire 12/10/20.*

## GOD GAMES & GEEKERY

One excellent addition in 2020 was adding a God, Games, and Geekery Workshop where our friend Lem talks about his favorite things – God and gaming. We know many of our students love gaming and we want their adventure with God to be infused where they are. Additionally, Lem hosts a short weekly devotional podcast and leads our Twitch streaming, playing video games and talking about Jesus' work in our lives.

CLICK TO JOIN

**PODCAST**

**twitch**

**REGISTER FOR QUAKE**

# LIFEST IS EXPANDING!

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With the cancellation of Lifest 2020, summer was not the same. But, we're determined to make 2021 even better. In fact, we are expanding! We will be hosting our first annual Lifest Music City on July 29-31, at Hideaway Farm in Bon Aqua, TN.

Hideaway Farm, a short drive west of Nashville, is the former home of Johnny Cash. With its serene woods and bubbling brooks, this scenic piece of land was the center of Johnny's universe for over 30 years.

We are very excited to host the Lifest family-friendly experience in Middle Tennessee. Lifest is a party with a purpose, and that purpose is to join others in the gospel and unite the body of Christ through music.

Since 1999, Lifest has grown to become a highly anticipated yearly event for thousands of families throughout the Midwest. We are thrilled to expand our reach to the Nashville area.

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**ARTIST ANNOUNCEMENTS &  
TICKET SALES FOR BOTH EVENTS  
BEGIN NOVEMBER 27, 2020.**



**OSHKOSH, WI**

July 8 - 11, 2021

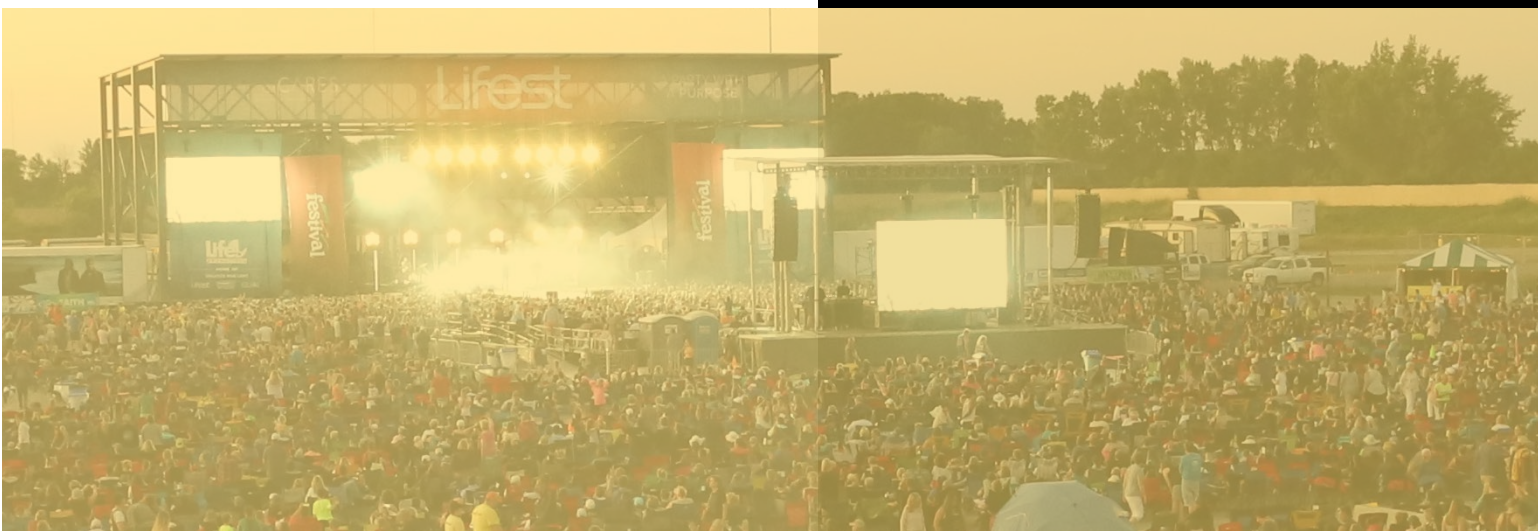
Sunnyview Expo Center

**MUSIC CITY, TN**

July 29 - 31, 2021

Hideaway Farm, Bon Aqua

**LIFEST.COM**



# Known

Powered by women, strengthened by faith.



Life Promotions first ever Known Women's Conference was a tremendous success! This event brought together women from all over, in fact, we had 230 women from 13 different states (plus Canada!) as we listened to 15 talented speakers and artists!

quotes “

“Wanted to let you know how much I appreciated the conference!! I thought you all did an excellent job! It was very uplifting and encouraging as well as challenging!”  
–Jane, Virginia

“Thank you to All of you for such a beautiful and impactful conference. Such a breath of fresh air to be taught by spirit-filled women.”  
–Sara, Washington

“This has been a God send!”  
–Heather, Wisconsin

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We are so thankful for God's rich blessings on this year's Known Women's Conference and we cannot wait to see what God does through next year's conference as we gather October 15th & 16th at Green Bay Community Church.

Tickets are on sale now: *Register today*

KNOWN

**whatever is  
true**

## 2021 theme verse

Finally,  
brothers and sisters,  
whatever is true,  
whatever is noble,  
whatever is right,  
whatever is pure,  
whatever is lovely,  
whatever is admirable  
–if anything is  
excellent or  
praiseworthy–think  
about such things.

Philippians 4:8

# LIFE PROMOTIONS Hope for Life Campaign

## We can do this together!

Dear Supporter and Friend of Youth,

A global pandemic with no real end in sight, racial unrest, and the most contested presidential election we've ever seen. These challenges and uncertainties have created worry, doubt, anxiety, and depression. Even more so for our youth. Where to find hope amid the despair? As Christians we know that even in the worst of times... Hope remains. That Hope is Jesus!

Despite 2020's challenges, including the huge loss felt with the cancellation of Lifest in July, Life Promotions has continued to spread hope to thousands nationwide. Through social media and digital platforms, Bob Lenz and our dedicated teams have creatively and effectively reached out to our nation's youth sharing value, dignity and respect...and most importantly hope, the Hope of the Gospel. For a snapshot of just some of the work accomplished during the pandemic, please [click here](#).

To remain "on the front lines," Life Promotions needs your help to fuel the ministry outreach of Quake Events, Dignity Revolution, Bob Lenz Speaking, and Lifest.

On July 1, Life Promotions launched the Hope for Life Campaign, to expand ministry by raising \$1.8 million in 18 months...funds we trust will carry us through this challenging season, and position the ministry for the future. To learn more about the campaign, we invite you to [click here](#) to view a short video from Bob.

The Hope for Life Campaign, through the generosity of less than 100 donors, has already achieved nearly half of our \$1.8 million goal. But, we still have a long way to go, and we need your help to get there. That's why I'm asking...will you please stand with us by making a generous financial gift or monthly pledge today? We are seeking several major gifts and specifically one hundred people to begin monthly financial support without delay. Will you?

To make your gift or pledge today, please [click here](#). Or if you are in a position to provide a legacy gift, please browse an informative brochure from our friends at The National Christian Foundation found [here](#) for ways you can creatively give to the Life Promotions Giving Fund found on their site.

Thank you in advance for your belief in this incredible organization, and for standing with us in the fight for America's youth!

**Every. Gift. Matters.**

For Youth,



Dave Romenesko | Director of Donor Relations | Life Promotions, Inc.

