

INSTILLING HOPE IN YOUTH

Dear Friends of Life Promotions,

This year Life Promotions celebrates *40 Years of Ministry!* Originally founded in 1982, Life Promotions has overcome the test of four decades and continues to live out our mission of *Instilling Hope in Youth!* Through God's grace, and your generous support, millions of young people have come to know they matter to you, and more importantly they matter to God.

As we reflect on this incredible milestone year, expect to hear from us often as we share stories of how God has moved mightily through the work of the Ministry. Stories like the one below...

Good Morning Bob, I'm sure you don't remember me, but we emailed back and forth many years ago when I was 15/16, while I was going through struggles with my dad and my health. Recently you happened to be preaching at my church where I heard your message of hope, and it was on my heart to reach out to you. You saved my life when I was 16 and kept me believing in Jesus's love! With today's message you made me realize how much grieving and breaking free of the past I still have to do. But, also, that I'm not alone in this. I have God and my church. I truly needed your message today. I still don't have a relationship with my dad, but I have my church family. And that's all I need...Thank you for all the lives you have changed. You have definitely changed mine. Maggie (not her real name)

We hope stories like Maggie's bring you joy, knowing your prayers and support made them possible. We also pray they fill your heart with a desire to continue to come alongside the Ministry.

The **Hope for Life 4.0 Campaign** was launched on November 1, 2022, with an aggressive goal of raising \$4.0 million by the end of 2023. Proceeds will go to expand Life Promotions brands; Lifest, Quake Events, Dignity Revolution, G3, and Bob Lenz Speaking so that more may know His love.

We are humbled to share that \$1.8 million has already been pledged. **Yet, there's still a long way to go. To reach just our mid-year goal of \$2 million by June 1, we need to raise \$200K over the next 5 weeks! Can we count on you to donate today so that more stories like Maggie's can be told...before it's too late?**

On top of seeking your financial help, we're also in need of your prayers and volunteerism for the 25th Annual Lifest. Yes, Lifest is having a milestone year too! To celebrate we're planning an extensive evangelical outreach in partnership with the Palau Association on Saturday, July 8th, called *Extend the Impact*. *Extend the Impact* will feature gifted evangelist, Andrew Palau, along with artist, Toby Mac, who promise to bring a powerful Gospel message to what we pray will be thousands of seekers. In preparation for this we're reconnecting with churches, training volunteers, offering discounted evangelism tickets and more, to ensure Lifest is packed, and the stage is set for God to move. All of this takes time, money, and prayer. And once again, that's where you come in. To learn more on how you can come alongside *Extend the Impact* please contact Lucas Tuttle at LTuttle@LifePromotions.org.

To make a generous one-time gift of any amount, or a monthly pledge, please fill out the enclosed envelope, visit www.Donate.LifePromotions.org, or simply scan the QR code below to be directed to our online giving page. Thank you for considering a pledge and taking action. Your continued generous support to further advance the Kingdom through Life Promotions is greatly appreciated...*Instilling Hope in Youth!*

For Youth,



Bob Lenz | Founder and Chief Visionary Officer

INSTILLING HOPE IN YOUTH

HOW IT GETS DONE!

Compelling Speakers



Life Promotions provides engaging speakers who effectively reach young people with this Gospel. Life Promotions speakers connect with 500,000 young people each year, primarily through our founder and visionary founder, Bob Lenz. Bob exhibits a rare combination of passion, authenticity, and substance, both on and off the stage, making him one of the most respected Christian communicators today. Through Life Promotions, Bob has proclaimed the Gospel of hope in all 50 states, and around the globe through community events, festivals, school assemblies, church events, tours, and conferences.

Engaging Events

Life Promotions currently promotes and produces two types of engaging events that bring purpose, energy, and excitement to young people.

Lifest

Lifest is a “Party With a Purpose,” that celebrates the love of God and connects the family of faith. The event, celebrating its 25th year in 2023 is the largest of its kind in the nation, offering opportunities to draw closer to God through music, art, comedy, games, seminars, and workshops.

QUAKE

Quake events are annual weekend events for youth in grades 6-12 that are designed to strengthen their faith, empower them for Christian living, and enable them to live lives of ministry and leadership. Quake weekends partner with parents and local youth leaders, providing a conference that builds authentic relationships while providing exceptional teaching and worship. These weekends provide rare opportunities for students to unplug and engage with The Gospel.

Effective Curriculum



Life Promotions offers a K-12 evidence-based program called Dignity Revolution to address mental health, bullying, self-harm, and suicide. Through this curriculum, young people acquire and apply the knowledge, skills, and attitudes to develop healthy identities, manage their emotions, achieve personal and collective goals, and establish and maintain supportive relationships. Through an assembly program, teacher training, and a working curriculum, Dignity Revolution educates and empowers young people to recognize and respect the dignity of every person, including themselves. Both private and public schools benefit from the Dignity Revolution curriculum.



Life Promotions latest venture that utilizes the ever-expanding online gaming community to lift up and motivate youth to live life to the fullest. G3 connects youth in this unique forum, engaging them in bible studies, movie reviews, and simple fun gaming, all the while engaging them in uplifting conversations.

INSTILLING HOPE IN YOUTH

Partnering with ministries to promote life in Christ and present the Gospel through faith-based community outreaches.

Providing school programs to promote the dignity of life and free youth from destructive choices.

BOB LENZ
SPEAKING

DIGNITY
REVOLUTION

Lifest

QUAKE

We can't ignore the need young people have for hope, and Life Promotions has the unique ability to offer programming that meets this need. Join us as we seek to broaden the reach of Dignity Revolution, Quake, G3 and Lifest. A partnership with us to reach this next generation for Christ.

The Gospel calls us to hope, not despair.

Hosting Lifest to promote the joy of life in Christ and build families and communities through fellowship and teaching.

Offering regional Quake events to help teens become established in their faith, empowered for Christian living and enabled to live a life of ministry and leadership.

GOD
GAMES &
GEEKERY

A series of devotionals about the crossroads of our faith and gaming.

DIGNITY REVOLUTION



Dignity Pledge

Stand Up for the Value of Every Person



Student Challenge

An K-12 evidence-based curriculum that includes interactive lessons on mental health and wellness for students.



School Assembly

Speakers explore serious issues like bullying, self-harm, suicide, and substance use, while using their unique gifts of humor.



Teacher Training

Participants will learn skill-based activities that enhance a students' capacity to use social and emotional skills.