

INSTILLING HOPE IN YOUTH

Dear Friend of Youth,

In 2022, in preparation for Life Promotions 40th Year of Ministry, we brought in a consultant to help create our current fundraising campaign *Hope for Life 4.0*. The campaign has a goal of raising \$4 million by the end of 2023. It's a crazy number, but a number needed to keep the organization on the front lines fighting for America's youth. After our consultant spent some time looking at the assets of the organization, he shared this rather somber finding with me. *"Bob...You sure don't have a lot to show for 40 years of ministry!"*

Those words were piercing. The lies of my past came rushing back. Bob, you're retarded just like your brother and sister. You got a "C minus" in high school speech with the teacher telling me never to go into public speaking. I will be honest, those "consulting" words hurt! Did I waste the last 40 years of my life? Is having money or physical assets what really matters?

As an 18-year-old I vowed to link arms with others to "block the road to hell," and live a life proclaiming hope and salvation in Jesus. Ever since, the core of my life and the ministry has been evangelism. That is what we're called to do! But if buildings and money are all that matters, then this ministry and I personally have failed. And yet, I would do it all over again for the joy of knowing that what follows in the next paragraph represents "real people" and "real impact" for the glory of God.

40 Years of Life Promotions



Over **9 Million** lives have been impacted, seeing **thousands upon thousands** come to faith.



Over **6,000 talks** were given in **all 50 states, 40 countries**, over **80 virtual events**, and **235 festivals**.



Spoke in **over 3,000 school assemblies**, speaking to **over 1.7 Million students**.



Partnered with **600 churches** on Sunday mornings in front of **over 350,000 congregants**.

There has been so much more impact over the years through Lifest, Dignity Revolution, and Quake that you can learn about in the included insert. I'm utterly amazed by what God did and continues to do! And yet, as impressive as those numbers may be, it still comes down to *the one*.

The Need for Hope

Did you know, according to reports, more than 20% of teens have seriously considered suicide? More than 50% of young people who experience rape, or physical or sexual abuse will attempt to commit suicide. It's no wonder we now see skyrocketing numbers of teens dealing with anxiety, depression, drug abuse, and addiction. These youth today are just grasping for ways to cope...they need this message of hope!

As someone who has the heart to reach teens and understands Jesus is the answer, you know reaching teens in the middle of the messiness, right where they are, is where you can make the most impact.

This message of hope comes from those who are willing to share the Gospel with them. Only 18% of teens right now attend church with their families! This leaves a huge gap that needs to be filled. I want you to understand that your support fills the gap for literally thousands of youth!

The key is reaching them before they turn 18. Why? Because 2 out of 3 people who begin a relationship with Jesus do so before they turn 18. We need to continue to reach teens with the Gospel message many of them are not exposed to during this critical age.

Meet Penny

Just a couple of months ago, I spoke at our Dignity Revolution assembly where I shared that everyone has value, no matter their circumstances. After the assembly, a girl named Penny came running up to me with tears pouring down her face. This is her story... I was abused by my parents. And I was brutally raped. Because of that, I thought I was worthless. Thank you! Thank you! I now know that doesn't have to define me! There is hope for me!

Her life was changed in that moment. She was so moved by our school assembly message that day. This is the impact you have on the youth of today!

Not only did you help us present an opportunity for her to hear a message of hope, but you helped me realign my thoughts too. Before the assembly, I struggled. I asked, "After 40 years of speaking, is any of this still worth it?" After Penny shared, I knew immediately that it is always worth it! You are instrumental in the life-change process of so many.

Life-Change One-by-One

God didn't stop with that Dignity Revolution assembly, Penny, or even me. I made sure Penny knew to come to the local church outreach event that night, where I was able to share the Gospel. Only 90 people showed up, but of the 90, 30 gave their lives to Christ!!! One of those was Penny!!!!

This is how we partner together to create change, one life at a time. Through your generous support, more youth hear a message of hope and receive Christ! More lives are transformed, and more lives are saved! This is and has been the mission of Life Promotions for the past 40 years!

Let's Come Together to Transform Youth in 2024

In 2024, we have a lot more work to do. We can't afford to sit back! We are called to be the hands and feet of Jesus! When one life is changed, we trust God will use that one life to change another... and another.

I would do it all again for Penny, for the one. And if you have a heart for the next generation, I know you would too. With less than four weeks to go to reach our Hope for Life Campaign goal of \$4.0 million, we are still in need of 1.3 million! We not only need your help, we need a MIRACLE! Will you prayerfully consider becoming a monthly supporter at \$40 a month or even \$400 a month? Will you celebrate Life Promotions 40 Years of Ministry and help tackle the challenges of inflation we face with your most generous gift to date?

The transformation for teens from feeling worthless to coming into a relationship with the One who defines their worth is priceless and critical. The transformation starts with us...you and me.

Let's be the catalyst for hope and provide the only message that will rescue them. Only when we partner together and stand, will we be able to make the impact. So, let's decide today to make 2024 our most impactful year yet.

Blessings,

Bob

Scan the QR code to partner with us!



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Lifest

QUAKE

