



INSTILLING HOPE IN YOUTH

Celebrating 40 Years



Over **3,000** school assemblies with over **1.7 Million** students reached.



Bob has spoken in **50** states, **40** countries, over **80** virtual events, and **234** festivals.



Over **9 Million** lives have been impacted for Jesus!



A PARTY WITH A PURPOSE

Celebrating 25 Years



Over **1,250,000** people have attended Lifest from **50** states and **9** countries.



Over **1,300** artists, speakers, and entertainers have performed over **2,685** hours of music, entertainment, and seminars.



Over **12,000** volunteers have worked over **240,000** cumulative hours to make Lifest happen!



Over **400** different sponsors have partnered with Lifest.



Building a community of geekery to strengthen faith within the body of Christ; where geeks can be who they were created to be.



Reaching young people weekly through Tuesday Study Buddy, Wednesday Faith and Film, and Thursday gaming with friends.



YOUTH ENCOUNTERING THE GOSPEL



1990s-2010s Bob Lenz keynotes **hundreds** of events, which catapulted him from a local into a national speaker through Youth Encounter connection.



Since 1966, there have been **1,330** events in **120** cities in **40** states and provinces.



Acquired and rebranded by Life Promotions in **2016**.



Over **600,000** people have attended Youth Encounter & Quake events.



STANDING UP FOR THE VALUE OF EVERY PERSON

2015 - Founded from Bob's Book; Dignity Revolution
2019 - Received evidence based accreditation from UW-Oshkosh



Over **350,000** students experienced our school assemblies.



Over **5,300** teachers took our Dignity Revolution training.



810 schools utilized the Dignity Revolution Challenge Curriculum.



128,000 people have taken the Dignity Revolution Pledge.



30,000 schools received the Dignity Revolution book through a gift from Lifetouch.



2023 - Dignity Revolution Program revised and going digital.

1982 - Bob Attends Teen Challenge

1982 - Ministry Founded as Solid Rock Ministries

1983 - First Christian Concert with Honey Tree & Bill Waters

1984 - Office Moved to College Ave on Current Site PAC Site

1985 - Outreach Held at "Hall of Fame Weekend" in Canton, OH

1990 - Solid Rock Ministries Starts DBA Life Promotions. Bob Named President

1990 - Office Move-Purchased Building on East College, Appleton

1992 - First Lifest 5K Race

1996 - Bob Speaks at First Music Festival - Sonshine Festival - Willmar, MN

2000 - First Charity Golf Event

2000 - Bob Attends "Amsterdam 2000" for Evangelists, Hosted by Billy Graham

2002 - First Christmas Benefit Concert Appleton PAC

2004 - Move & Building Purchase Franklin St, Appleton, WI

2005 - Life Worship -Traveling Worship Team Launched

2009 - <18> Monthly Giving Campaign at Lifest

2011 - Move to N. Systems Drive Appleton, WI

2013 - 50th Birthday Roast for Bob

2014 - Dignity Revolution Published - 30,000 Schools Recieve Copy Through Life Touch, Inc.

2014 - "Save the Storks" Coast to Coast Tour

2014 - Dignity Revolution Launched

2016 - Audio Adreneline Tour

2018 - Bob Recieves Honorary Doctorate From Judson University Elgin, IL

2018 - 20th Lifest

2019 - Charity Golf Event - 20th Anniversary

2020 - Move to North Pointer Road Appleton, WI

2021 - Life Promotions Sees Largest One-Time Gift - North Pointer Road Building Donated

2021 - Hope for Life Devotional Published

2023 - Bob Speaks in 40th Country

1980's

1990's

2000's

2010's

2020's

1982 - started "Lifeline" 24 Hour Hotline

1982 - First Offices in Salvation Army

1983 - Started Street Teams - While Witnessing, Bob asks Carol to Marry Him

1984 - Risen Son Drama Team Launched

1984 - First School Assembly - Marian, WI

1984 - Solid Rock Radio Program Starts on the Family Radio

1986 - Member of American Association of Suicidology

1989 - Bob Speaks at First Youth Encounter Weekend

1991 - First Power of One - Neenah Fieldhouse

1994 - Becomes Ministry Partner with Compassion International

1999 - First Lifest Festival

2000 - Life Missions Launched

2001 - Bob Speaks to 35,000 at LCMS National Gathering in Super Dome - New Orleans, LA

2004 - Life Resources Started

2008 - Bob Becomes Council Member of GLN - Global Network of Evangelists

2008 - Grace Published

2008 - <18> Campaign Launched

2011 - This is Life...Stories From The Road Published

2012 - Bob is Keynote on First of 4 Newsboys Tours

2014 - Last Power of One Held at PAC

2014 - First Bratfest

2016 - Life Promotions Aquires Youth Encounter

2017 - Move to American Drive Neenah, WI

2017 - <18> Faith for the Next Generation Published

2020 - God, Games, & Geekery Launched

2021 - Lifest Music City Launched

2023 - Lifest Celebrates 25th Year



40 Years of Instilling Hope in Youth